

★
AUTHORITY ALIGNMENT
QUIZ RESULTS

AUTHORITY DISCONNECT

Your authority has potential, but something is blocking your impact. **Realign**, **reconnect**, and **rebuild** the foundation for influence that lasts.



DON'T LEAVE
IMPACT ON
THE TABLE.
Realign to
rise.



CLARITY

Gain clarity on what's keeping you stuck and unseen.



REALIGN

Realign your message, strategy, and actions with your true authority.



RECONNECT

Reconnect the missing pieces to rebuild momentum and trust.

— TRACY REPCHUK —

AUTHORITY DISCONNECT ★ TRACY REPCHUK



Thanks for making the time to take the Authority Alignment Quiz.

After nearly 40 years in business, I've learned that success doesn't automatically create freedom.

Early in my own journey, I believed that if I worked hard, built expertise, and delivered great results, everything else would take care of itself. What I discovered was that many successful professionals eventually hit a ceiling—not because they lack talent, experience, or passion, but because their business still depends too heavily on them.

Since then, I've made it my mission to help coaches, consultants, speakers, and experts build authority-based businesses that create greater impact, income, and freedom.

After coaching thousands of people across 39 countries, I began to notice a clear pattern.

Regardless of industry, background, or experience, people consistently found themselves operating at one of four Authority Levels. Each level has its own opportunities, challenges, and growth barriers. The biggest obstacle wasn't a lack of expertise—it was the hidden Authority Gap preventing them from reaching the next level.

That's why we created the Authority Alignment Assessment™.

This assessment is designed to help you identify your current Authority Level, uncover your biggest Authority Gap, and discover the next strategic move required to build greater leverage, attract premium buyers, and create the freedom your expertise deserves.

With the information we'll give you, you'll be on your way to creating more success in your business and getting closer to the goals you've been dreaming about and working toward. Now let's look at your results.

Tracy



AUTHORITY ALIGNMENT — AUDIT —

The Authority Alignment Assessment

Authority Disconnect

Authority Alignment Gaps

Biggest Authority Alignment Gap

Challenges

Growth Barriers

Habits that are Holding You Back

Authority Assets Checklist

Opportunities

Authority Architecture Blueprint

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Authority Alignment Assessment

Your Authority Has Potential, But Something Is Blocking Your Impact

You've moved beyond the earliest stages of expert frustration.

People recognize your capabilities.

Clients value your work.

Results are happening.

Yet something feels off.

You know you're capable of commanding higher fees, attracting better opportunities, and creating greater influence, but growth is requiring more effort than it should.

The issue is not a lack of expertise.

The issue is an authority architecture mismatch.

Your brilliance exists, but the structures that communicate, position, package, and amplify that brilliance are incomplete.

You have expertise.

You do not yet have authority infrastructure.

This is the Authority Disconnect.



Authority Disconnect

Here are some areas you need to assess:

Expertise Without Architecture Creates Friction

Are Your Expertise and Authority Assets Properly Built?

Many professionals have developed expertise but have never intentionally built the assets that transform expertise into authority.

Authority architecture includes:

- Signature Frameworks
- Proprietary Methodologies
- Assessment Tools
- Thought Leadership Assets
- Strategic Positioning

Without authority architecture, growth remains dependent on personal effort rather than leverage.

Assessment Question:

Have you built recognizable authority assets that allow people to understand and trust your expertise before speaking with you?

People Buy What They Understand

Does the Market Understand Why You Are Different?

Many experts blend into crowded markets because they communicate what they do rather than why they matter.

Strong positioning creates:

- Differentiation
- Recognition
- Premium Pricing
- Category Leadership

If your value proposition sounds similar to everyone else in your industry, prospects compare price instead of value.

Assessment Question

Can someone clearly explain what makes you different within 30 seconds of discovering you?

Authority Visibility

Are You Visible Enough for Opportunities to Find You?

Expertise hidden from the marketplace creates invisible opportunity costs.

Visibility includes:

- Strategic Content
- Speaking Opportunities
- Thought Leadership
- Media Exposure
- Referral Networks

This matters because people cannot hire, refer, follow, or promote what they cannot see.

Assessment Question

Is your expertise consistently visible to the audiences that matter most?

Positioning Creates Premium Opportunities

Are You Selling Access to Yourself or Access to Your Framework?

Many professionals become trapped because clients buy them rather than a scalable system.

Leverage includes:

- Framework-Based Delivery
- Intellectual Property
- Repeatable Systems
- Scalable Assets
- Authority Ecosystems

It matters because when revenue depends entirely on your direct involvement, growth becomes increasingly difficult.

Assessment Question

Would your authority continue creating value if you stepped away for 30 days?

Authority Gaps Compound Over Time

Does Your Market View You as an Expert or an Authority?

There is a significant difference between being respected and being recognized. Experts are known for what they do.

Authorities are known for what they represent.

Authority perception is influenced by:

- Messaging
- Positioning
- Credibility Assets
- Category Ownership
- Market Influence

Perception influences opportunities, pricing power, influence, and trust.

Assessment Question

When people discover you, do they see a service provider or a category authority?



Your Biggest Authority Alignment Gap and What That Means

You Have Expertise But No Authority Architecture

People buy you. Not your framework.

What This Means

You have likely built success through knowledge, experience, relationships, and personal credibility.

However, your authority ecosystem is incomplete.

You may be experiencing:

- Difficulty charging what you're worth
- Constant lead chasing
- Inconsistent visibility
- Slow business growth
- Weak differentiation
- Dependence on referrals

Your expertise is creating results.

But your authority infrastructure is not amplifying those results.

You are carrying too much of the growth burden personally.



Challenges at This Level

✓ Undercharging Relative to Value

You know the impact you create. The marketplace doesn't fully recognize it.

✓ Constant Prospect Pursuit

Rather than opportunities finding you, you're still seeking them..

✓ Mixed Market Perception

People know you're talented but may not clearly understand your unique value..

✓ Growth Requires Excessive Effort

Progress feels harder than it should..

✓ Visibility Inconsistency

Your expertise isn't being amplified through strategic authority systems..



Growth Barriers at This Level

WHAT'S LIMITING YOUR GROWTH

✓ Missing Signature Framework

Your methodology is not yet packaged into a recognizable system.

✓ Lack of Authority Positioning

The market sees your services but not your category leadership..

✓ Weak Authority Messaging

Your communication explains your work but doesn't establish authority..

✓ Incomplete Authority Ecosystem

Key credibility and leverage assets are absent..

✓ Over-Reliance on Personal Credibility

Trust is tied to direct interaction rather than strategic positioning..



Habits that are Holding You Back

It is easy to establish habits that got you where you are, but as you are growing, and moving into an authority stage need to be assessed and replaced.

✓ Explaining Instead of Positioning

Experts educate.
Authorities frame.

✓ Chasing Opportunities Instead of Attracting Them

Visibility systems create inbound momentum.

✓ Leading With Services

Lead with transformation and frameworks instead.

✓ Constantly Customizing Everything

Customization reduces leverage.
Frameworks increase leverage.

✓ Assuming More Effort Is the Solution

Most authority gaps are architecture problems, not effort problems.



Authority Assets Checklist

At this level, several critical authority assets are often either missing or underdeveloped.

✓ Authority Foundation Assets

- ☐ Signature Framework
- ☐ Authority Positioning Statement
- ☐ Category Ownership Strategy
- ☐ Unique Methodology

✓ Visibility Assets

- ☐ Thought Leadership Content System
- ☐ Authority Messaging Ecosystem
- ☐ Strategic Social Presence
- ☐ Market Positioning Narrative

✓ Credibility Assets

- ☐ Assessment Tools
- ☐ Authority Guide Series
- ☐ Case Study Assets
- ☐ Expert Proof Systems

✓ Leverage Assets

- ☐ Intellectual Property
- ☐ Scalable Frameworks
- ☐ Repeatable Client Journey
- ☐ Authority Conversion Systems



Opportunities

This stage represents one of the most exciting growth points in the authority journey. Your expertise already exists. The focus now becomes amplification.

✓ Build Recognition Faster

Authority commands premium positioning.

✓ Increase Pricing Confidence

Systems begin producing results beyond your direct involvement.

✓ Improve Lead Quality

People begin seeking you out..

✓ Create Differentiation

You move from practitioner to industry authority.

✓ Accelerate Growth

Authority architecture creates leverage.



Authority Architecture Blueprint

To make this easier - I have created a Google Doc for you to access this list so you can research and enter information as you discover and grow.



Next-Level Catalyst

The Question You Must Answer

If someone discovered your business today, would they immediately see an authority ecosystem—or simply an expert for hire?

The answer reveals your next growth ceiling.

Experts build successful businesses.

Authorities build influential ecosystems.

The difference is not talent.

The difference is architecture.



Get Everything You Need to Confidently Enroll Premium Clients—FAST!

The Ultimate QuantumLeap for Your Authority

Imagine having your entire foundation built for you in under 30 days...

No more spinning your wheels, trying to figure out your messaging, tweaking your offers, and worrying about inconsistent cash flow.

30 days from right now, you can have a fully operational, premium foundation completely built for you by me. You get it all –including saving 6 months of your life and stepping straight into an Authority Revenue Engine.



In 30 Days or Less I will:

- > Create your transformation statement
- > Identify your High Quality Buyer in VOICE layout
- > Create your 4 stages with finish lines and prizes
- > Create your full premium-priced offer
- > Build your feedback script
- > Build your feedback presentation (with the script)
- > Set up your feedback/validation tracking system
- > Provide you with sales system template for immediate order taking
- > Build the Marketing Materials and more...

GO TO:

QUANTUMLEAPAUTHORITY.COM

GOT QUESTIONS CALL 818.859.7210



ABOUT TRACY REPCHUK

As the CEO for over 40 years of InnerSurf International, I understand exactly why exceptional leaders get trapped as the "best-kept secret" with inconsistent cash flow and capped impact. Through my proprietary Legacy Life® framework, I guide elite experts to Authority Alignment and create a High-Impact, High-Income, Scalable, Balanced Business. If you are ready to claim your category dominance and scale with radical efficiency, book a call and let's architect your ultimate business evolution.

- > **27 appearances in Forbes**
- > **9 Time #1 International Bestselling Author with Wiley Publishing**
- > **International speaker in over 47 countries**
- > **Award winning entrepreneur, writer and speaker including awards from Senate, Assembly, the White House and President Obama**
- > **Started a software company in 1985 at the age of 19**
- > **Pioneer on the internet since 1994**
- > **Invited member of Amazon Influencer program**
- > **Linkedin Advisor programs**
- > **Featured expert in over 22 National and Local TV - ABC, NBC, FOX, CBS and more**
- > **Featured in 3 motivational movies**
- > **Host of ReachMillions.TV on Roku, Apple TV, Amazon Fire and podcast - Spotify, Amazon, iHeart**
- > **Global leader who has served thousands of clients around the world to help automate and scale towards a Legacy Life Freedom business model.**

TRACY REPCHUK

Purpose-Driven Dreams Realized



You are Now Aware
You Can Now Decide
Whatever Happens Next
Know I am on Your Side.

Tracy Repchuk

