

— ★ —
 — AUTHORITY ALIGNMENT —
 — QUIZ RESULTS —

AUTHORITY AMPLIFICATION

You need to **expand** your reach,
amplify your message and be **seen and heard**
 by the right people.



AMPLIFY

Expand your reach
 and share your message
 with confidence
 and consistency.



MULTIPLY

Create greater impact
 by inspiring, leading,
 and empowering
 more people.



LEGACY

Build a lasting legacy
 that continues to grow
 long beyond
 your presence.

— TRACY REPHCUK —



Thanks for making the time to take the Authority Alignment Quiz.

After nearly 40 years in business, I've learned that success doesn't automatically create freedom.

Early in my own journey, I believed that if I worked hard, built expertise, and delivered great results, everything else would take care of itself. What I discovered was that many successful professionals eventually hit a ceiling—not because they lack talent, experience, or passion, but because their business still depends too heavily on them.

Since then, I've made it my mission to help coaches, consultants, speakers, and experts build authority-based businesses that create greater impact, income, and freedom.

After coaching thousands of people across 39 countries, I began to notice a clear pattern.

Regardless of industry, background, or experience, people consistently found themselves operating at one of four Authority Levels. Each level has its own opportunities, challenges, and growth barriers. The biggest obstacle wasn't a lack of expertise—it was the hidden Authority Gap preventing them from reaching the next level.

That's why we created the Authority Alignment Assessment™.

This assessment is designed to help you identify your current Authority Level, uncover your biggest Authority Gap, and discover the next strategic move required to build greater leverage, attract premium buyers, and create the freedom your expertise deserves.

With the information we'll give you, you'll be on your way to creating more success in your business and getting closer to the goals you've been dreaming about and working toward. Now let's look at your results.

Tracy

YOUR UNIQUE RESULTS REPORT

Your Authority Has Potential, But Something Is Blocking Your Impact

Quiz Score Range: 51-80



★ IDENTIFY YOUR GAPS. CLOSE THEM. CREATE UNSTOPPABLE IMPACT. ★



Authority Alignment Assessment

Expand Your Reach, Amplify Your Message, and Be Seen and Heard by the Right People

You've done much of the foundational work.
Your expertise is clear.
Your positioning is stronger.
Your authority assets are beginning to take shape.
People are paying attention.
Momentum is building.

The challenge is no longer creating credibility.
The challenge is amplification.

At this stage, many emerging authorities discover that growth is no longer constrained by expertise or positioning—it is constrained by reach, visibility, leverage, and premium buyer attraction.

Your message is landing.
Traction is happening.

But there are still authority gaps preventing true freedom, influence, and scalability.
The next evolution requires expanding beyond visibility and into authority amplification.



Authority Amplification

Here are some areas you need to assess:

Authority Reach

Are Enough of the Right People Seeing Your Message?

Visibility is no longer the primary issue.

Targeted reach is.

Many professionals at this level are creating valuable content and thought leadership, but their message is not consistently reaching decision-makers, premium buyers, industry leaders, or strategic partners.

It matters because authority compounds when the right audience repeatedly encounters your expertise.

Assessment Question

Is your message consistently reaching premium buyers and influential decision-makers within your niche?

Premium Buyer Positioning

Are You Attracting Buyers or Opportunity Seekers?

One of the biggest indicators of authority maturity is the quality of opportunities entering your ecosystem.

Many individuals at this level attract:

- Information seekers
- Price shoppers
- Curious followers
- Low-commitment prospects

Instead of:

- Established buyers
- Strategic partners
- High-value clients
- Premium opportunities

It Matters because positioning determines who enters your world.

Assessment Question

Does your authority attract buyers prepared to invest in transformation rather than simply consume information?

Authority Ecosystem Leverage

Do Your Assets Work Together to Create Momentum?

Authority amplification happens when your assets create a unified ecosystem.

Examples include:

- Signature Frameworks
- Assessments
- Guides
- Content Systems
- Referral Networks
- Strategic Partnerships

It matters because disconnected assets create effort.

Connected assets create momentum.

Assessment Question

Do your authority assets actively generate opportunities without requiring constant manual effort?

Influence Expansion

Are You Building Influence Beyond Your Existing Audience?

Many authorities plateau because they repeatedly communicate to the same audience.

Amplification requires expansion.

This includes:

- Strategic collaborations
- Podcasts
- Speaking opportunities
- Media visibility
- Partnership ecosystems
- Community leadership

Growth accelerates when new audiences continually discover your expertise.

Assessment Question

How frequently are new audiences being introduced to your authority ecosystem?

Transformation Positioning

Is Your Offer Built Around Transformation or Delivery?

Many professionals still describe their services through activities and deliverables.

Authorities communicate outcomes.

People invest in transformation.

Not tasks.

Not processes.

Not deliverables.

Transformation positioning commands premium investment.

Assessment Question

Does your market view your offer as a transformational solution or simply a service delivery mechanism?



Challenges at This Level

✓ Audience Growth Is Slowing

You have momentum but growth is no longer automatic.

✓ Opportunity Quality Is Inconsistent

Not every lead is aligned with your value.

✓ Increased Visibility Creates Increased Complexity

More opportunities require stronger systems.

✓ Authority Assets Exist But Aren't Fully Leveraged

You have built assets but they are not operating as a complete ecosystem.

✓ Revenue Growth Requires More Strategic Positioning

The next level demands influence, not just visibility.



Opportunities

This stage represents one of the most exciting growth points in the authority journey. Your expertise already exists. The focus now becomes amplification.

✓ Increase Reach Dramatically

Expand visibility into new markets and audiences.

✓ Attract Higher-Level Buyers

Position yourself for premium opportunities.

✓ Create Consistent Opportunity Flow

Develop systems that attract opportunities continuously.

✓ Build Industry Influence

Move from recognized expert to influential authority.

✓ Create Scalable Growth

Leverage ecosystems rather than effort.

YOUR NEXT STEPS

Book an Authority Alignment Audit

Get ready to unlock your next best move.

"Whether you think you can, or you think you can't – you're right."

Henry Ford

During this 45-minute 1:1 session, we'll work together to:

- Identify your Biggest Authority Alignment Gap
 - Habits that are holding you back
 - What's limiting your growth
 - Which authority assets are missing and
- Provide you with The Authority Architect Blueprint - Your 6 Stage Alignment Roadmap you can use to move to the next Authority Level

You'll gain the clarity, confidence and feel empowered to make your next move toward financial freedom!

60 Minute Session is ~~\$497~~

If you book below now just \$97





ABOUT TRACY REPCHUK

As the CEO for over 40 years of InnerSurf International, I understand exactly why exceptional leaders get trapped as the "best-kept secret" with inconsistent cash flow and capped impact. Through my proprietary Legacy Life® framework, I guide elite experts to Authority Alignment and create a High-Impact, High-Income, Scalable, Balanced Business. If you are ready to claim your category dominance and scale with radical efficiency, book a call and let's architect your ultimate business evolution.

- > **27 appearances in Forbes**
- > **9 Time #1 International Bestselling Author with Wiley Publishing**
- > **International speaker in over 47 countries**
- > **Award winning entrepreneur, writer and speaker including awards from Senate, Assembly, the White House and President Obama**
- > **Started a software company in 1985 at the age of 19**
- > **Pioneer on the internet since 1994**
- > **Invited member of Amazon Influencer program**
- > **Linkedin Advisor programs**
- > **Featured expert in over 22 National and Local TV - ABC, NBC, FOX, CBS and more**
- > **Featured in 3 motivational movies**
- > **Host of ReachMillions.TV on Roku, Apple TV, Amazon Fire and podcast - Spotify, Amazon, iHeart**
- > **Global leader who has served thousands of clients around the world to help automate and scale towards a Legacy Life Freedom business model.**

TRACY REPCHUK

Purpose-Driven Dreams Realized



You are Now Aware
You Can Now Decide
Whatever Happens Next
Know I am on Your Side.

Tracy Repchuk

